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B.M.S COLLEGE FOR WOMEN, AUTONOMOUS
BENGALURU – 560004
SEMESTER END EXAMINATION – APRIL/MAY- 2023
M.Com.-I Semester

KNOWLEDGE MANAGEMENT & INNOVATION

Course Code: MCM106T

Duration: 3 Hours

QP Code:11017

Max. Marks: 70

Section – A

- 1) **Answer any seven questions out of ten. Each Question carries Two Marks (7 x 2 =14)**
- What is Data Mining?
 - Define Knowledge.
 - What is CoPs?
 - What is Knowledge Application?
 - What is Content Management System?
 - Give the Meaning of Knowledge Audit.
 - What is learning organization?
 - What is Blogs?
 - What is Social Nature of the Knowledge?
 - Who Coined Knowledge Management?

Section – B

Answer any four questions out of Six. Each Question Carries Five Marks (4 x 5 = 20)

- Define Knowledge Broker. Critically examine the activities involved by knowledge broker.
- Explain Business Decision Making Process in detail.
- Explain the types of Knowledge management in brief.
- Explain the Knowledge management process in brief.
- Explain the transformation from industrial economy to the knowledge economy.
- Briefly explain the roles and responsibility of Knowledge management professionals.

Section – C

Answer any Two questions out of Four. Each Question Carries Twelve Marks (2 x 12 = 24)

- Explain the Knowledge management Roadmap in detail.
- What is Knowledge Conversion? Explain the SECI Model in detail
- Briefly explain the barriers of Knowledge management sharing in an organization.
- Write a brief note on
 - GAP Analysis

b. KM Audit

Section – D

(Compulsory Skill-based question on Subject / Paper)

Answer the following question:

(1 x 12 = 12)

1. Do you think Managing the Knowledge at organization level is most relevant in present competitive world. Elaborate.

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